



An urban gallery,
powered by EnergyAustralia.

EnergyAustralia - Grid Gallery Terms and Conditions

DEFINITIONS

Online Gallery provides the submission and approval process. The Online Gallery is www.gridgallery.com.au.

Grid Gallery is the physical public art space located on the corner of Erksine and Sussex Streets, Sydney.

HOW TO ENTER

To enter, individuals must complete all questions in the online entry form and upload their artwork on www.gridgallery.com.au in the prescribed digital formats. There is one (1) unique brief per month. Entrants are able to submit every month. Entrants are allowed one (1) entry for each monthly open brief. Each work submitted will be assessed in terms of suitability for public exhibition on the LED screen at the Grid Gallery.

The Curator team will review all submitted artwork and select a Top Ten (10) shortlist of entrants whose work will appear on the Online Gallery.

A People's Choice Winner will be selected from the Top Ten, via an online voting system available to the general public.

A "Final Four" will be selected by the Curator team from the Top Ten, to develop their work to be displayed at the Grid Gallery.

The artworks of entrants selected as the Final Four, will appear in the Online Gallery one month before the Final Four's artworks appear on the Grid Gallery space. The Final Four artworks will appear in rotation over the one (1) month period.



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TERMS AND CONDITIONS

1. Information on how to enter and prizes form part of these Terms and Conditions.
2. By participating in the competition, participants agree to these Terms and Conditions.
3. The competition commences at 9.00am (AEDST) on 27/05/10 and closes at 12 noon (AEDST) on 21/06/2011 (the "**Competition Period**").
4. The Promoter is EnergyAustralia (ABN 67 505 337 385) of Level 22, 570 George Street, Sydney NSW 2000 ("Promoter")
5. Agencies associated with this project are Leo Burnett (81 001 999 257) of Level 6, 20 Windmill St, Millers Point, Sydney, NSW, 2000 and New Media Curation (39 516 040 599) SYDNEY, NSW 2037
6. Entry is only open to Australian residents aged 18 years or over.

Employees (and their immediate families) of the Promoter and agencies associated with this project are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.

7. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
8. Incomplete, indecipherable, or illegible entries will be deemed invalid.
9. The following limits apply:
 - (a) limit of one (1) entry per monthly brief, and
 - (b) each entry must be submitted in accordance with entry requirements.
10. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
11. When submitting an artwork for adjudication, the artist should be aware that the below format is required:
 - The design must be created in Photoshop, animated in After Effects or similar, and encoded in .FLV (or flash) format (the system in place caters to the ADOBE software package) or an alternate digital design tool that allows .FLV format for the final product.
 - The resolution of the graphic/animation must be set to 512 x 32 pixels with a frame rate of 30 FPS (frames per second) with a Codec of H264 to match the display of our LCD screens.
 - a polished series of stills (no larger than 1 MB each) that represent the finished work as accurately as possible in response to the desired brief. The artist may be required to expand or reduce the submitted artwork should it be selected for exhibition.

There is no monetary prize for the competition and entrants are not able to substitute display of their work on the Online Gallery and/or the Grid Gallery for any other prize, award or reimbursement.

12. Winners will be notified by email and announced on www.gridgallery.com.au one month after submissions to the brief are opened.
13. The Shortlist will be opened to the public to vote, via the website www.gridgallery.com.au. Voting will be via clicking on the "vote" button. The entrant with the most number of votes, in the brief month, will be awarded the title of People's Choice Winner.
14. The primary objective of this adjudication process is for public exhibition (both Online Gallery and Grid Gallery). Four (4) artists will be selected from the top ten (10) finalists within each brief and exhibited on a rotational basis for the month that brief is assigned.
15. The four (4) exhibiting artists will be automatically entered into the Energy Australia Art Prize.
16. Terms and Conditions of the Art Prize will be detailed separately
17. Entrants consent to the Promoter using the entrant's name, submitted artwork, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this competition (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
18. If this competition is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the competition, as appropriate.
19. Any cost associated with accessing the competition microsite is the entrant's responsibility and is dependent on the Internet service provider used.
20. Any cost associated with creating the submission artwork and the final artwork is the entrant's responsibility.
21. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or entrant; or (f) use of or acceptance of the prize.
22. The Promoter collects personal information in order to conduct the competition and may, for this purpose, disclose such information to third parties, including but not limited to agents including the Agencies associated with this project, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this information. The Promoter may, for an indefinite period, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. Entrants should direct any request to access, update or correct information to the Promoter. All entries become the property of the Promoter.